



HIKE-A-THON

AT MERCK FOREST & FARMLAND CENTER

A fall fundraiser to benefit Merck Forest's efforts to give kids (of all ages) access to nature.

ABOUT THE EVENT

The Hike-a-thon is an all-ages, family-friendly event on Saturday, October 3, 2026. Hundreds of participants will hike through Merck Forest (MFFC) to raise funds to ensure that children in our community have the opportunity to learn about nature, in nature, and experience the restorative power of this landscape. Funds raised help keep MFFC open, active, and alive today and on into the future.

MFFC's Hike-a-thon Committee is seeking sponsorships at the \$500 and \$1,000 levels, as well as Signature Sponsors at \$2,500, to help underwrite this community-led event and support MFFC's ongoing stewardship of a forest of global significance.

WHY SPONSOR HIKE-A-THON

Your support puts your name on one of the most anticipated community days of the year. Hundreds of people, including kids, families, neighbors, and longtime friends of this landscape, will spend the day on MFFC's trails, raising money for the hands-on, place-based education, stewardship, and community access that MFFC is known for.

SPONSORS RECEIVE

- Named recognition at the event, including signage at the Merck Forest Visitors Center and verbal acknowledgment on the day
- Logo placement on participant materials (tier-dependent)
- Social media recognition across Instagram and Facebook
- Inclusion in post-event press outreach
- Feature placement in Ridgeline, our quarterly magazine (1,000+ readers)
- Recognition in our email newsletter (7,000 subscribers)
- Invitation to Twilight on the Mountain, our annual community gathering on October 17



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LEVELS:

\$500

Mt. Gallop

\$1,000

Mt. Antone

\$2,500

Signature

ABOUT MERCK FOREST

Merck Forest & Farmland Center is a 3,644-acre working forest and farm in Rupert, Vermont, open to the public year-round. Part of a 42,000-acre unfragmented forest block and a critical migratory corridor in the northern Appalachians, the land serves as both a living classroom and a front-line landscape for ecological stewardship. Merck Forest engages thousands of visitors and students annually through place-based education, active land management, and community connection. Its mission: to inspire curiosity, love, and responsibility for natural and working lands.

LOGO & MATERIALS DEADLINE

To ensure your logo appears on participant materials, please confirm your sponsorship and submit your logo by August 30, 2026.

QUESTIONS? PLEASE CONTACT:

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LEARN MORE:

<https://www.merckforest.org>

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